



✨ THE EGO BOOST ✨

"Because your hair should be as bold as your ego."

Hey, Ego Icons! Welcome to your monthly hit of hair inspo, insider tips, and VIP perks in our March Ego Boost Newsletter. Short, sweet, and packed with everything you need to know this month!

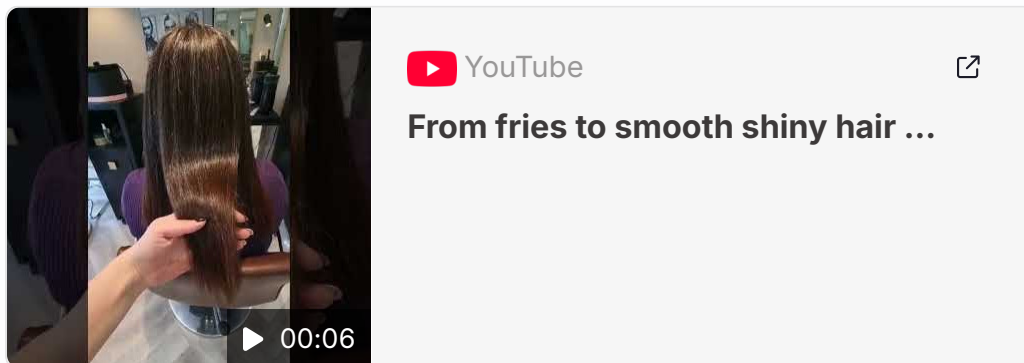
CS by caroline sanderson

Ego Icon

This Month's Ego Icon

This month's Ego Icon is Sorcha who won our competition to win a **FREE Diamond Glow Up Package**. We just launched the brand new package last month where you get rid of the frizz and get 100 days of smooth hair without losing your waves or curls (if you don't want to). There are 2 levels of smooth and the lighter version only smooths the frizz from the outside of the hair with no straightening effect. We have just a few left for our newsletter readers [here](#)

Watch below on our youtube channel & **subscribe on the top left of video**

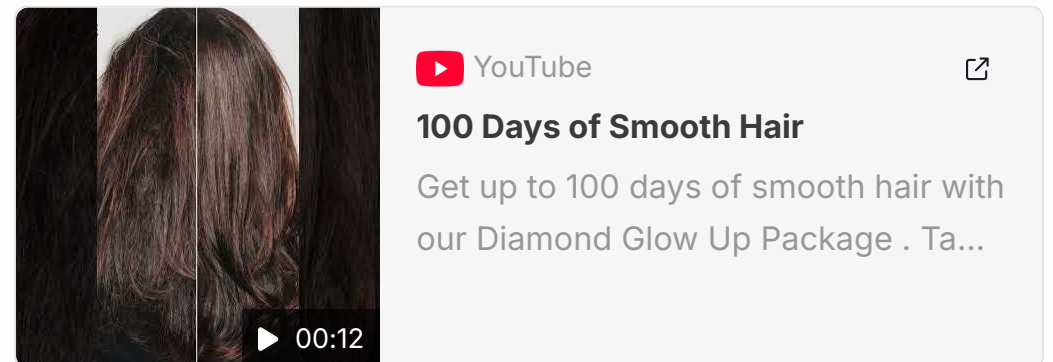


Want to be featured next month?

You can get a perm or colour at a discounted rate if you are camera confident and allow us to film the process. Call and ask us to apply for a social or colour perm discount.

Subscribe on the top left of video.

If you want to check out our 100 days of smooth hair see [here](#)



🔥 The Ego Edit

■ Trend Alert: Curls Are Having a Moment!

Whether they're natural, permed, or created with styling tools, curls are dominating the hair scene! From bouncy spirals to soft waves, curls are the must-have texture of 2025. The best part? There's a curly style for everyone!

■ Ego Tip

For natural curls: Use sulfate-free products and deep condition regularly. For perms: Regular moisture treatments keep curls bouncy. For wand curls: Always use heat protectant and alternate curl directions for a natural look. The secret to all curls? Never brush dry hair!

■ Three Ways to Rock the Trend

Embrace your natural texture with curl-enhancing products, try a modern perm for long-lasting waves, or master the art of the curling wand for temporary transformations. Each method creates unique, gorgeous results that can be customised to your style.

■ Ready to embrace your curl journey?

Our curl specialists are experts in all things curly - from enhancing natural texture to creating the perfect perm or teaching you pro wand techniques. Book a consultation to discover which curl method is perfect for your hair type and lifestyle.





Varis Curling Wand Set

Get amazing curls and waves choosing between 4 looks. This set has 4 attachments and comes with a FREE Product, FREE brush and FREE in salon treatment voucher. This best selling set is our very last one and we can't get any more.

Ideal Mothers Day gift saving over £70 on its value.

After you purchase you can choose collect in salon or pay for shipping.

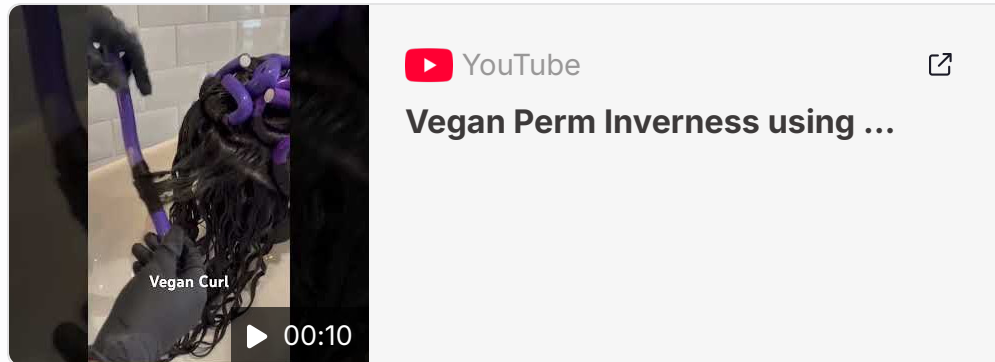
[On Sale Now](#)

Ego Exclusive

Introducing our brand new texture dimension perm to add some curly girl vibes for spring fast approaching.

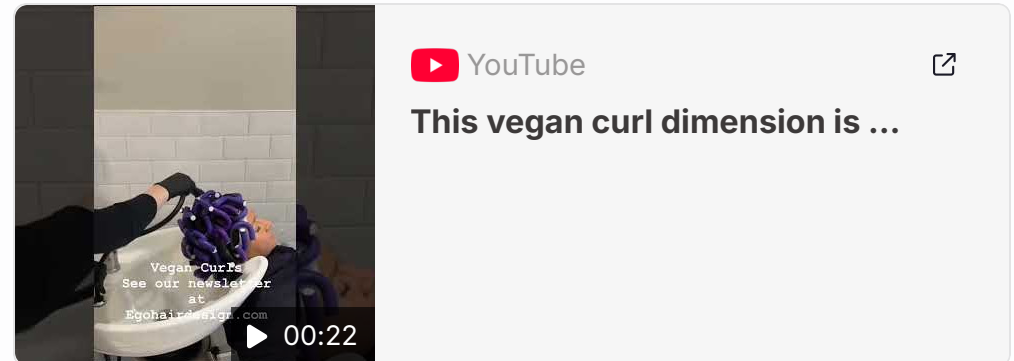
Vegan and Eco-Friendly: Features vegan formulas without animal-derived ingredients and utilises packaging with up to 81% less plastic than conventional options.

Book your FREE consultation today at egohairdesign.com or call 01463 220234



It's Mothers Day month. Have you thought about a gift for mum yet? Our texture dimensions perm makes a great gift when purchased as a voucher. It can be done on shorter or longer hair.

Its also a great stress free option for new mums with less time for hair fuss. Just load with curl products, scrunch and go . **Call to book in mum for a treat , or for yourself on 01463 220234**





Ego Essential



This Month's Must-Have

This month's must-have? Kerasilk Curl Balm– the holy grail for healthy controlled curls.



Why We Love It

It keeps your curls defined, silky, strong, and frizz-free



Grab Yours in salon, ask your stylist for details on our Kerasilk products.



Kerasilk the ultimate in Luxury for ladies who demand the best.



Ego Perk of the Month

1

Mums Get More!

We want to celebrate mums in March by giving a top up treat to any gift you buy for mum from us. Buy a £50 gift voucher and we'll give you £10 extra to spend FREE.

Buy a £100 or more voucher and we'll top up giving you £20 from us FREE

2

Book a Queen of Mums Colour Package

Check out our Limited Edition Queen of Mums Package only available to purchase until the end of March or when the 10 Packages released are sold out .

Click Below to See How Mums get a MASSIVE £290 Worth of Top Hairdressing. for Only £147

[See Package Here](#)





Win Win Win

1

Amazing Competitions!

We're running an amazing competition –you could WIN a FREE salon treat for a mum you know (yes that includes you). Win a free revitalise ritual includes Scalp scrub , head massage and deep treatment with heat added. worth £25 plus a FREE Blowdry worth £60 up for grabs too. Enter yourself and /or mum into our prize draw below.

2

Grab a Last Discounted Smoothing Treat

We have launched our brand new Diamond Glow Up to get 100days of smooth hair and you can **get your hands on one of our last ones here.**

3

Follow us on Socials for Last Minute Offers

Find us on Facebook, Instagram , TikTok and Youtube @egohairdesign

Click On The Box To Enter Our Competition

 link.salonjedimarketing.com



Loading...



 Ego Experts :FREE Guide on Avoiding Split Ends
[click here](#)

Inside Ego

We are proud to announce we are an official living wage employer. All our team are paid above the living wage. We are busy recruiting our next generation of stylist. If you would like to apply send your CVs to info@egohairdesign.com

