



✨ THE EGO BOOST ✨

"Because your hair should be as bold as your ego."

Hey, Ego Icons! Welcome to your monthly hit of hair inspo, insider tips, and VIP perks in our March Ego Boost Newsletter. Short, sweet, and packed with everything you need to know this month!

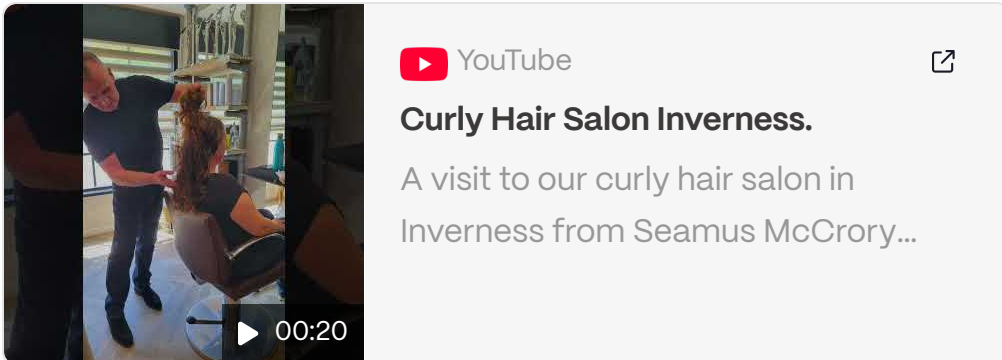
 **by caroline sanderson**

Ego Icon

This Month's Ego Icon

This month's Ego Icon is Seamus McCrory our guest artist who visited us from Manchester for Curly hair training to keep advancing our curly skills.[h](#)

Watch below on our youtube channel & **subscribe on the top left of video.** Thanks to Seamus and our wonderful models and team making it such a great day.

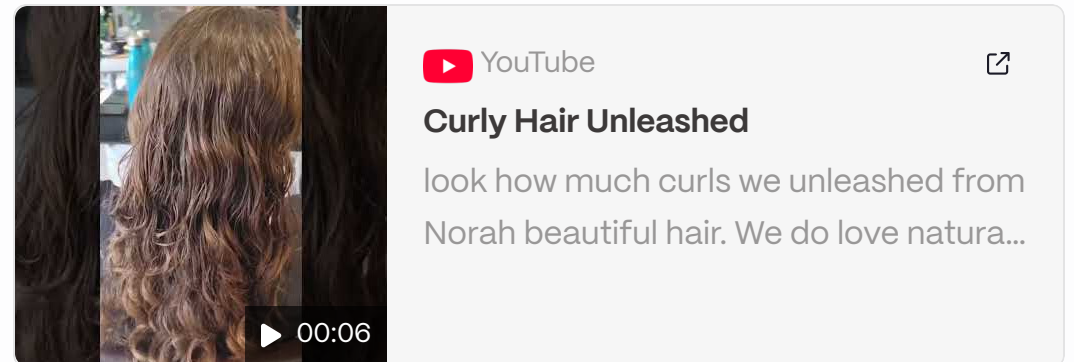


Want to be featured next month?

You can get a perm or colour at a discounted rate if you are camera confident and allow us to film the process. Call and ask us to apply for a social or colour perm discount.

Subscribe on the top left of video.

Our lovely client Norah before and after Chloe worked her curl magic on her 🙄





Book with our
**Curly Cut
masters**



The Ego Edit



Trend Alert: Curls Are Having a Moment!

Whether they're natural, permed, or created with styling tools, curls are dominating the hair scene! From bouncy spirals to soft waves, curls are the must-have texture of 2025. The best part? There's a curly style for everyone!



Three Ways to Rock the Trend

Embrace your natural texture with curl-enhancing products, try a modern perm for long-lasting waves, or master the art of the curling wand for temporary transformations.

We are welcoming a new curl brand to the salon in June watch this space .



Ego Tip

For natural curls: Use sulfate-free products and deep condition regularly. For perms: Regular moisture treatments keep curls bouncy. For wand curls: Always use heat protectant and alternate curl directions for a natural look. The secret to all curls? Never brush dry hair!



Ready to embrace your curl journey?

Our curl specialists are experts in all things curly - from enhancing natural texture to creating the perfect perm or teaching you pro wand techniques. Book a consultation to discover which curl method is perfect for your hair type and lifestyle.



Varis Curling Wand Set

Get amazing curls and waves choosing between 4 looks. This set has 4 attachments and comes with a FREE Product, FREE brush and FREE in salon treatment voucher. This best selling set is our very last one and we can't get any more.

Ideal gift saving over £70 on its value.

After you purchase you can choose collect in salon or pay for shipping.

On Sale Now

Introducing our brand new Designer Chloe to The Team

Chloe has 6 years experience and cant wait to welcome you.

As an Ego subscriber you can claim 50% off a fashion colour with Chloe if you're quick to claim it.

Book your FREE colour consultation with Chloe and quote Half Price Fashion Colour Subscriber Offer today at call 01463 220234.



Don't Take our word for how ace Chloe is , read what clients are already saying about her

Book on 01463 220234

Quote subscriber half price colour to get 50% off fashion colour while you can .



"I had such a wonderful experience with Chloe at the salon! My hair has had a glow-up, and I couldn't be happier with the results. Chloe was not only talented but also incredibly lovely, making me feel at ease throughout the entire process. The salon itself is gorgeous—so pretty and welcoming. All the staff were friendly and made the experience even more enjoyable. Highly recommend!"

— Rebekah (becky) W
serviced by Chloe Rankin



"This was my first time at Ego. My stylist was Chloe and she was amazing. Made me feel welcome from the moment I got there. It was like chatting to a friend. She did exactly what I needed for a wedding the next day and the style was perfect for the day, even after sleeping on it. She knew exactly what she was doing. I'm so glad I took a chance and booked the appointment. If you are thinking about it just book it, you will be in very safe hands! "

— Susan R
serviced by Chloe Rankin





Chloe Transforming Norah



Chloe cut Norah

There wasn't much curly on Norah's hair, it was wavy but not curly.



After Chloe's Cut

Tah Dah - look at all these curls that popped from Norah's hair!



Norah Johansen

Thank you so much Chloe , it was a great experience. The salon has a lovely relaxed vibe and the stylist's are just lovely people 🥰 and would highly recommend them to anyone xx

17m Like Reply Message



Author

Ego Hair Design

Norah Johansen thank you so much Norah it was lovely having you and thanks for coming in 🙏

Just now Like Reply



Write a reply...

Testimonial

We love transforming hair and including bringing confidence to the curly girls that there is a salon right here in Inverness committed to raising the bar with curls.



Ego Essential



This Month's Must-Have
Colour protect product for longer
lasting colour



Why We Love It

Vegan home care. Ask your stylist for
new arrivals



Grab Yours in salon, ask your
stylist for details on our
Kerasilk products.



Kerasilk the ultimate in
Luxury for ladies who
demand the best.

Queen of Ego

Package



Ego Perk of the Month

1

Our Queen of Ego is Released for June Save Over £143

2

Our Best Seller is Back to celebrate Chloe joining us you can save over £143 in this classic colour package bundle that has been an Ego favourite for over 12 years!

[Learn More Here](#)



Win Win Win

1

Amazing Competitions!

We're running an amazing competition —you might see our half price colour competition on socials , if you do be sure to enter. Make sure you follow us on socials for all our competitions and offers.

2

Follow us on Socials for Last Minute Offers

Find us on Facebook, Instagram , TikTok and Youtube
@egohairdesign



📖 Ego Experts :FREE Guide on Choosing The Right Look for You

Choosing the Right Hairstyle for You

Choosing the right hairstyle can transform your look and boost your confidence. This blog will guide you through the process of selecting the perfect style for your unique features. You will learn about face shape, hair texture, colour, and other essential considerations

by caroline sanderson



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💛 Inside Ego

We are proud to release our first AI hair collection for a project we did called GLEN inspired by the Scottish Highlands, which you'll see on our Facebook page. Here is a sneak peak of 2 of the images. It was fun.

If you would like some AI images created for your brand drop us an email info@egohairdesign.com



 Ready to Book? egohairdesign.com 01463 220234 - Stay iconic, with Team Ego. 🤔💋